

Product launch  
**BUTTERFLY**



20  
22



# BUTTERFLY

New line extension



## Inspired by nature

Butterfly is our newest lighting family at Frandsen. The original Butterfly Pendant Ø21 was designed by our skilled in-house designer Toni Rie in 2021 and in 2022 we expanded the collection with a large pendant, a table lamp and a floor lamp.

Butterfly consists of three half domes presented in reverse ways. The spherical shapes of the half domes create an interplay between the round lines of the lamp. The top dome is fitted with discreet holes to make the soft light spread upwards, while the dim surface of the bottom dome on the pendants sheds an atmospheric and evocative mellow light making Butterfly a great lighting for a variety of settings.

You find an array of colours to the Butterfly lamp, all inspired by natural materials and an excitement for the Nordic design language. We are inspired by the colours of leaves on trees and reeds on a lake side and the colours are slightly dusty thus giving the pendants a soft and inviting look.



# BUTTERFLY

Floor



## Butterfly Floor

The Butterfly Floor lamp is designed to fit your favourite reading corner and cast a comfortable downwards light. The lamp is designed with the iconic domes that all the Butterfly lamps are fitted with, creating a soft look that resembles a Butterfly's contours.

We have carefully selected three colours from the original collection that fits the floor lamp perfectly. The colours are each adding a new expression but are all in a matt and natural finish with inspiration from the Nordic design traditions.

**Designer:** Toni Rie

**In-stock:** Primo July 2022

**Colours:** Tan Grey, Steel Blue, Pale Green



Colour	Item number	Size
Tan Grey	127713	Ø25 / H135 cm
Steel Blue	127709	Ø25 / H135 cm
Pale Green	127715	Ø25 / H135 cm

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# BUTTERFLY

Table



## Butterfly Table

Butterfly Table lamp is designed to be a decorative and functional piece of design for your space. The shapes consists of graphic yet soft lines that easily can be adopted into your own personal style. We have carefully curated four colours for this this table lamp that are guaranteed to create attention to this lamp. While three of these colours are in soft, natural tones, the fourth colour is a chrome finish. The chrome sparks attention and curiosity and creates an interesting edge to a Nordic or minimalistic design.

**Designer:** Toni Rie

**In-stock:** Primo July 2022

**Colours:** Tan Grey, Steel Blue, Pale Green, Chrome



Colour	Item number	Size
Tan Grey	127674	Ø21 / H40cm
Steel Blue	127669	Ø21 / H40cm
Pale Green	127676	Ø21 / H40cm
Chrome	127677	Ø21 / H40cm

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# BUTTERFLY

Pendant Ø29



## Butterfly Pendant Ø29

Butterfly consists of three half domes presented in reverse ways. The spherical shapes of the half domes create an interplay between the round lines of the lamp. The top dome is fitted with discreet holes to make the soft light spread upwards, while the dim surface of the bottom dome on the pendants sheds an atmospheric and evocative mellow light making Butterfly a great lighting for a variety of settings.

Designer: Toni Rie

In-stock: Primo July 2022

Colours: Tan Grey, Steel Blue, Pale Green, Red, Green



Colour	Item number	Size
Tan Grey	127576	Ø29
Steel Blue	127579	Ø29
Pale Green	127573	Ø29
Red	127577	Ø29
Green	127578	Ø29

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